

Gaylord Equestrian Center

7000 Hayes Tower Road, Gaylord, MI 989-858-1882



www.gaylordequestriancenter.com

The Gaylord Equestrian Center is proud to announce that they will be hosting three open horse shows for the 2009 show season. GEC is anticipating a large number of participants, along with their families and friends, from all over Michigan, will attend these weekend events and we would like to offer your organization the opportunity to reach new people by placing an advertisement in the show program and by purchasing an advertising banner. The show dates for Gaylord Equestrian Center 2009 shows are May 23 & 24, June 20 & 21 and July 11 & 12, which would provide your company six different opportunities to make contact with potential customers.

Here is some general information about our business. The Gaylord Equestrian Center offers indoor and outdoor horse boarding, horse sales and leasing, horse training, riding lessons and trail rides. Gaylord Equestrian Center is also the future home of Northern Michigan Horse Rescue, Inc., a non-profit organization dedicated to the rescue, rehabilitation and rehoming of at risk horses. Gaylord Equestrian Center has been owned and managed by Liz Koscielniak, since 2001. As a graduate of Findlay University of Ohio, with an Associates of Science degree in Equestrian Studies, Liz has over 14 years practical experience and a lifetime of equestrian knowledge.

We are offering the following advertisement options.

Program Advertising		Banner Advertising		Combination Advertising	
1/8 Page (Business Card)	\$ 60.00	2 x 4 full color banner	\$ 48.00	2 x 4 Banner + 1/8 page	\$ 98.00
1/4 Page Display Ad	90.00	2 x 8 full color banner	72.00	2 x 8 Banner + 1/8 page	118.00
Half Page Display Ad	120.00			2 x 4 Banner + 1/4 page	125.00
Full Page Display Ad	140.00			2 x 8 Banner + 1/4 page	145.00
				2 x 4 Banner + 1/2 page	153.00
				2 x 8 Banner + 1/2 page	173.00
				2 x 4 Banner + full page	170.00
				2 x 8 Banner + full page	190.00

Banners can be presented to the company at the end of the summer or banner can be renewed for next show season and retained by the Gaylord Equestrian Center. Both program and banner advertisers will also receive recognition and links (if wanted) to their websites from www.gaylordequestriancenter.com.

Advertising proceeds will be applied to the purchase of ribbons, trophies and awards for each show, with 5% of net proceeds being donated to Northern Michigan Horse Rescue, Inc.

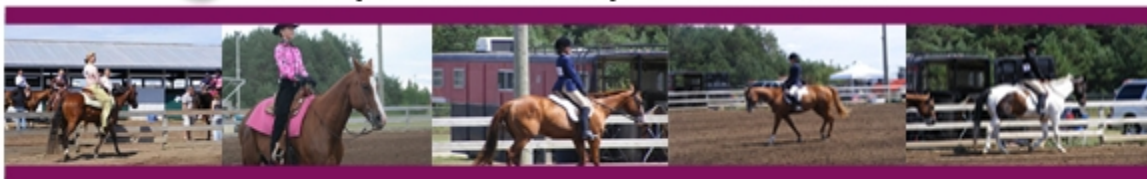
Please feel free to contact Liz Koscielniak at 989-858-1882 with any questions or for further information on our advertising opportunities. We are always willing to work with you and your company to customize an advertisement.

Sincerely,

Liz Koscielniak, Owner
Gaylord Equestrian Center

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2009 Advertising Contract

Business Name: _____

Address: _____

Phone: _____ Email: _____

Advertising Space

1/8 Page (Business Card)	60.00	----- (1 7/8 inches high, 4 1/2 inches wide)
1/4 Page Display Ad	90.00	----- (3 3/4 inches high, 4 1/2 inches wide)
Half Page Display Ad	120.00	----- (5 5/8 inches high, 4 1/2 inches wide)
Full Page Display Ad	140.00	----- (7 1/2 inches high, 4 1/2 inches wide)
2 x 4 Banner	48.00	-----
2 x 8 Banner	72.00	-----
2 x 4 Banner + 1/8 page	98.00	-----
2 x 8 Banner + 1/8 page	118.00	-----
2 x 4 Banner + 1/4 page	125.00	-----
2 x 8 Banner + 1/4 page	145.00	-----
2 x 4 Banner + 1/2 page	153.00	-----
2 x 8 Banner + 1/2 page	173.00	-----
2 x 4 Banner + full page	170.00	-----
2 x 8 Banner + full page	190.00	-----

Please make check for total ad costs payable to Gaylord Equestrian and mail it with this contract and ad copy, business card or camera ready art to: Gaylord Equestrian Center, 7000 Hayes Tower Road, Gaylord, MI 49735

I agree to pay for advertisement upon the signing of this contract. Gaylord Equestrian Center agrees to print the advertisement in black and white in the Program Book for the 2009 Gaylord Equestrian Center Shows. All advertising copy should be received in jpeg or pdf to lizkoscielniak@aol.com by **April 30, 2009**. Gaylord Equestrian Center shall not be responsible for the accuracy of any advertisement supplied to us.

Signature: _____

Printed Name: _____

